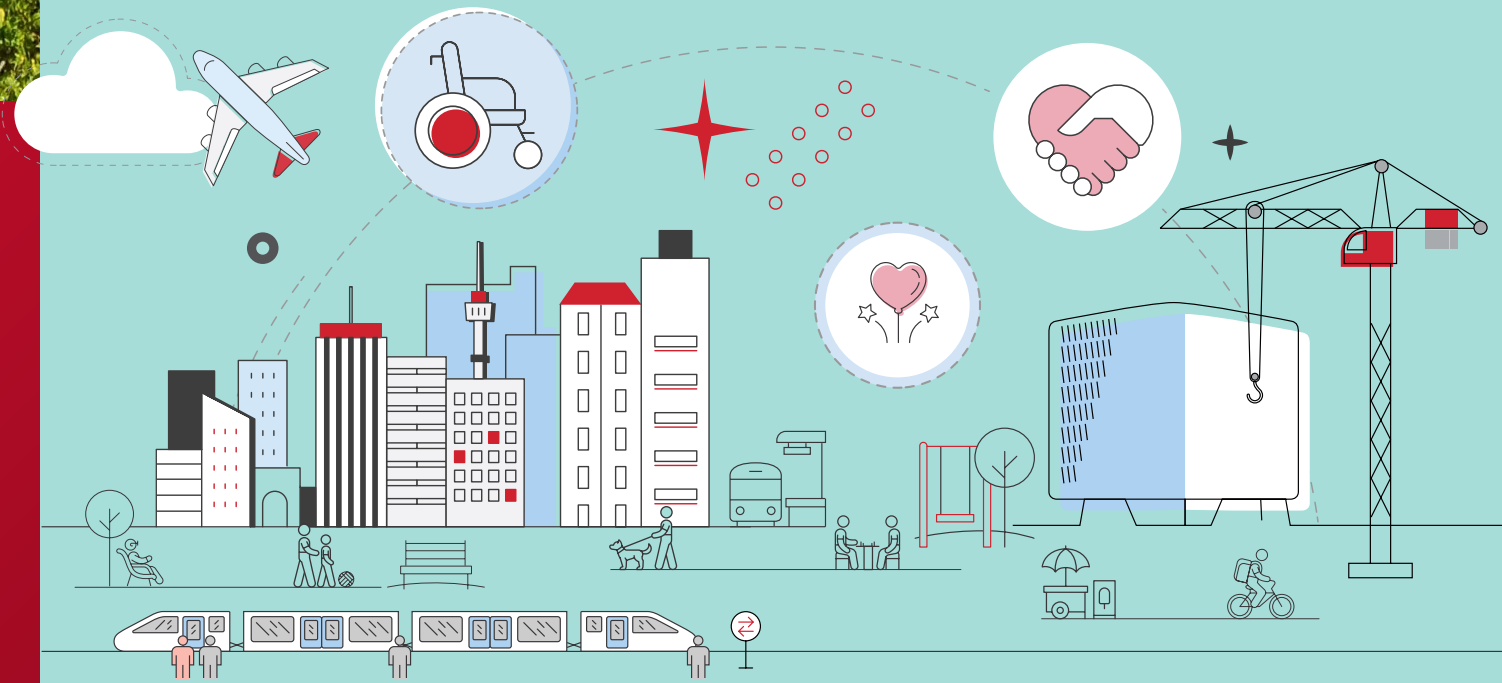


# Placemaking: Elements for success >

According to Project for Public Spaces\* in New York, successful places share four key qualities: Accessibility, Sociability, Activities and Comfort.

We outline the key considerations for planners, developers and communities when planning public spaces.



## 1. Accessibility – Can people access the space?

- Is the place easy to get to?
- Is there parking or access to public transport?
- Does it meet disability access requirements?
- Are there other destinations nearby (e.g. library, post office, shops)?

## 2. Sociability – Can people interact in the space?

- Is it a place to meet friends?
- Do people use the space regularly?
- Is it used by the broader community?
- Do people have a sense of pride and ownership (e.g. no graffiti, rubbish, vandalism).

## 3. Activities – Do people have reason to visit?

- How are people using the space?
- Is it used at different times of day?
- Is there a balance of ages and genders?
- Are different types of activities offered (e.g. eating, playing, relaxing, walking)?

## 4. Comfort – Do people want to stay?

- Is the space clean and safe (e.g. hygiene, lighting, security)?
- Does it provide shade and shelter?
- Are there enough places for people to sit?
- Does it have a good aesthetic and atmosphere that people want to return to?

\* Project for Public Spaces is a cross-disciplinary team that shares a passion for public spaces: <https://www.pps.org>

